



see deeper, focus on what matters

Please answer the following market sizing challenge **without any supporting data / research, only your logic and “Average Joe” knowledge (e.g. US population).**

Challenge: please estimate the number of stop signs in Chicago.

Expected deliverable: a number and an explanation of how you estimated that number. The explanation doesn't need to be long/complex, in fact, clever shortcuts are encouraged.

Time to complete: Up to 15 minutes.

Answers can be sent to mara.geller@aidoc.com or through your application.