Tezign x PSIP | Challenge Puzzle

1. 如果一个企业进行数字化转型/升级，市场部门有哪些数字化机会，市场部门数字化工作的场景是如何的？If a company is digitally transformed/upgraded, what are the digital opportunities in the marketing department, and what is the scenario of digital work in the marketing department?

2. 作为一个双边市场什么样的数据代表当前供大于求？什么样的数据代表当前供小于求？What kind of data represents a current supply oversupply as a bilateral market? What kind of data represents the current supply less than demand?

3. 如果用多维度来衡量一个设计师/设计工作室，你会从哪些维度入手？If you measure a designer/design studio with multiple dimensions, which dimensions do you start with?

4.特赞这家公司哪里吸引你？你心目中理想的公司还有哪家？为什么喜欢他们？What is it about Tezign that attracts you most? Which company is the ideal company in your mind? Why do you like them?