

## Timescale Marketing Intern

### Challenge Puzzle: TimescaleDB YouTube 2.0

Take a look at our current [YouTube channel \(TimescaleDB\)](#) from the perspective of a developer or someone interested in learning more about time-series data and the things you can do with it.

Now, imagine you own the channel and are given a mandate to “make it better.” You have carte blanche to do whatever you want: rearrange content, delete videos, propose additional types of content, change descriptions, etc.

Create a project plan that outlines how you’d tackle this project, including:

- An assessment of the current state of the channel (what works, what doesn’t)
- Goals and success metrics (what do you want to accomplish with your changes? More subscribers, more views, more comments/video, etc.)
- Proposed optimizations and prioritization (what you’d do, why, and when)
- Any other relevant information, such as competitive research or examples of great channels/videos