



## 2023 Challenge Puzzle: NYCEDC Women.nyc Associate

### Women in Emerging Industries Assignment

#### Context:

Despite the enormous work raising awareness on the pay gap, it has not been a substantial change in the last 10 years. In New York City as of 2021, the gender pay gap is 88 cents to the dollar, women represent 47% of the workforce but just 31% of entrepreneurs. And, if women continue walking away from high-growth sectors in Tech, Life Sciences and Green Economy, the future doesn't look brighter. In NYC, women represent 34% of the tech workforce but just 24% of tech entrepreneurs, in Life Sciences women represent about 50% but only in the entry levels, and underrepresented in leadership levels.

To ensure future economic mobility for women, it is critical to start interventions to improve representation in the future of good jobs. As a response, women.nyc is developing a portfolio of programs dedicated to the future of jobs on women's economic development.

#### Please complete the following assignment:

- 1) High-level describe the future of jobs, what are the main trends, careers and skills needed to succeed.
- 2) Based on your finds suggest three action-oriented ideas to introduce more women to emerging industries, such as programs, reports, events, communication campaigns, interventions in general.